

# **Capabilities Statement**

**Founded in 1990, Kauffman and Associates, Inc. (KAI)**, an American Indian- and woman-owned management consulting firm, has worked to uplift historically underserved and marginalized communities. We work closely with federal, tribal, state, and regional governments; nonprofits; foundations; and businesses, providing high-quality services to ensure lasting improvements and sustainable momentum.

Our team represents the very best from diverse professional sectors including public health, epidemiology, behavioral health, safety, tribal relations, environment, natural resources, education, and arts and culture. KAI champions strength-based approaches that honor local and Indigenous community brilliance and resilience. **We do work that matters!** 

Why Clients Choose KAI

#### **Trust**

KAI is a trusted partner of diverse AI/AN stakeholders

## **Systems Thinking**

KAI understands the relationships of communities, history, policies, and outcomes

## **Experience**

We have 30+ years of working in tribal and urban AI/AN communities

# **Capabilities**



#### Research & Evaluation

We seek to improve lives in the communities and organizations we serve through culturally grounded, community-driven research and evaluation. Our belief is that this work must always be culturally aligned and equity centered, and must employ methods that engage stakeholders to achieve values-driven outcomes. We help translate and share research findings through clear analysis, data visualization, and accessible reporting, so that this knowledge can support deeper understanding of issues, build and improve programs, and inform policymaking that honors and empowers those most impacted.



### Behavioral Health Transformation

At KAI we honor and celebrate the brilliance and resilience of indigenous communities, and all those populations who know and overcome historical trauma and its manifestation in our world today. Believing in the capacity of communities, families, and individuals to heal, KAI's BHT team nurtures inherent strengths through collaborative, tailored TTA. Our TTA support builds on client needs and cultural sensitivity to help communities design and implement sustainable solutions. KAI is a recognized national leader in tribal opioid response strategies, Indigenized MAT (medication-assisted treatment) programming, and suicide prevention/postvention.



## **Meeting & Event Planning**

KAI facilitates empowering conversations, honors culture, and incorporates a client-centered approach for a variety of events—from roundtable discussions, webinars, and tribal consultations to large annual conferences. Each year, our team of CMPs and CGMPs execute hundreds of in-person, virtual, and hybrid events, ranging in size from 20 to 4,000 participants. We support our clients through every step of event coordination and planning (e.g., site selection, travel coordination, registration, on-site and virtual support, event evaluation, and reporting). Communications



## Organizational Transformation

Every organization finds itself at a crossroads, facing challenges and changes. Whether confronting rapid growth or ramping down, KAI works with clients to strengthen teams, create a shared vision, and produce results through a variety of transformational activities, including strategic planning, capacity assessment, change management, and implementation support. Our approach to planning and organizational transformation is based on best practices in organizational science and provides a strong foundation for engaging meaningfully, managing change, and tracking progress.

# **Capabilities**



## **Communications**

KAI's award-winning communications team—comprised of writers, editors, graphic designers, animators, video producers, and web developers—blends talent, knowledge, and innovative strategies to achieve measurable success for our clients. Specializing in reaching communities that are vulnerable and underserved, we leverage transcreation, targeting audience research, cultural insights, creativity, and translation to effectively reach our target audiences. We strategize with clients to develop compelling brands, messaging, and products; select optimal communications methods; and help clients reach their organizational goals. Powerful stories are waiting to be told. Our team will help you get your story to the right audience.



## **Tribal Relations & Learning**

KAI has worked closely with tribal governments and urban Native community organizations since our incorporation in 1990. Our team understands the historic, legal, and political context that underpins the unique government-to-government relationship between tribes and the federal government. Our team includes tribal leaders who have direct experience with this unique relationship. Our team provides mature, knowledgeable, and experienced facilitators, thought leaders, and planners to support meaningful dialogue, capture and describe major policy issues, and develop clearly defined after-action reports.



## Community and Environmental Resilience

Our communities are facing critical decisions and imminent environmental threats related to a long history of environmental racism and the looming climate crisis today. KAI works with communities to foster meaningful dialogue among stakeholders, governments, and organizations to address pressing issues like environmental health, protection, and mitigation; climate change planning and adaptation; and clean energy, while respecting tribal sovereignty. Leveraging our deep expertise, lived experiences, and extensive network of subject matter experts (SMEs), KAI offers a wide range of services, including planning, policy and regulatory analysis, community assessment, TTA, formal government-to-government consultation.

## **General Information**

#### **Certifications:**

- Women-Owned Small Business (WOSB)
- Minority Women-Owned Small Business (MWOSB)
- Buy Indian Act
- Indian Small Business Economic Enterprise (ISBEE)
- Indian Economic Enterprise (IEE)
- Minority Women's Business Enterprise (WA State)

**UEI #:** RSALNLGDVE29 (DUNS #: 88-446-7259)

**CAGE Code:** 1XVZ0

#### **NAICS Codes:**

541611	541990
541613	561499
541618	561920
541690	611430
541810	611710
541910	921190

# **Major Federal Contract Vehicles**



## **GSA Schedule Contracting**

Contract #: GS-00F-0012S

More information:

https://www.gsaadvantage.gov/ref\_text/GS00F0012S/GS00F0012S\_online.htm

#### **Special Service Item Numbers (SINs):**

512110	541613	541820	561920
541511	541810	541850	OLM
E / 1 / 11	F/10100DC	E/1010	

541611 541810ODC 541910

## **Active BPAs/IDIQs**

U.S. Department of Health and Human Services (HHS), Program Support Center (PSC) IDIQ

Policy assessment/analysis; program assessments; evaluation design efforts, evaluation, and data collection; performance measurement; technical assistance/expertise; data analysis; and auxiliary/support services

National Institutes of Health (NIH)
Conference, Administrative, and Travel
Services III IDIQ

Administrative, travel, meeting, and conference support

Substance Abuse and Mental Health Services Administration (SAMHSA) IDIQ

Communications (Domain 4 – Small), Technical Assistance and Training (Domain 5 – Small)

Indian Health Service (IHS) Program Evaluation Services IDIQ 2.0

Feasibility, pilot, and evaluation projects; statistical projects; health systems analysis, economics, and financing; and technical assistance and training

Office of the National Coordinator for Health Information Technology (ONC), Office of Technology (OTECH) Event Planning Services for Forums and Workshops BPA

Event planning services

U.S. Small Business Administration (SBA)
Creative Communications, Research, and
Marketing BPA

Marketing and public relations support

U.S. Department of Veterans Affairs (VA),
 Office of Tribal Government Relations
 (OTGR) Tribal Consultation Services BPA

Planning and coordination services for tribal consultations

 U.S. Department of Transportation (DOT), Federal Transit Administration (FTA)
 Logistical and Conference Planning Support for Meetings BPA

Logistical and conference planning support services for meetings

U.S. Department of Education (ED), Education Grants Management Support Services (EDGMSS) BPA

Grants management support services



# Past Performance Highlights

# Centers for Medicare & Medicaid Services (CMS):

Communications outreach and education to increase AI/AN enrollment in CMS programs and communications support for tribal leaders
Meeting and logistical support for the CMS Tribal Technical Advisory Group (TTAG)

#### Indian Health Service:

Evaluation services, including for tribal epidemiology centers, the Community Opioid Intervention Pilot Projects (COIPP) program, the 4-in-1 grant program, the Community Health Representatives (CHR) program, as well as strategic planning and readiness assessment for trauma-informed care policy

#### Vision Maker Media:

Facilitation of 3- to 5-year strategic plan

Bureau of Safety and Environmental Enforcement, Bureau of Ocean Energy Management (BOEM):

Meeting and logistical support for tribal consultations, as well as subject matter expertise

#### AARP, Inc.:

Communications planning in support of AARP's Native Urban Elder Needs Assessment Survey (NUENAS)

#### SAMHSA's Opioid Response Network (ORN):

Technical assistance for tribal opioid response (TOR) and non-TOR tribal communities, as part of ORN's Indigenous Communities Response Team

Montana Department of Public Health and Human Services:

Facilitation of a statewide Zero Suicide strategic plan

# Administration for Children and Families' (ACF) Children's Bureau (CB):

Logistical and strategic communication services to support conferences and meetings on issues related to child welfare

# Northwest Portland Area Indian Health Board (NPAIHB):

Development of a toolkit to provide teachers, health professionals, tribal administrators, and public-safety professionals with background and information on the historical trauma resulting from the U.S. Native American boarding schools

Bureau of Indian Affairs' (BIA) Renewable Energy Accelerated Deployment Initiative (READI) for Indian Country:

Facilitation for tribal consultations, technical work group facilitation, communications and outreach, meeting/event planning

BIA National Plan on Native Language Revitalization:

Technical support facilitating tribal engagement activities with American Indian tribes, Native Hawaiian communities, Native language scholars, language revitalization advocacy groups, and federal leadership to be used in developing a 10-year National Language Revitalization Plan

California Department of Health Care Services (DHCS) & Sierra Health Foundation (SHF):

Technical assistance for tribal medication-assisted treatment (MAT) services, including planning, learning community implementation, provider training, strategic partnership development, and annual all-grantee gathering event planning

# 8(a) Contracting



KAI is a partner venturer in a tribally-owned 8(a) joint-venture, Wallowa Strategies, LLC.

Learn more at: www.wallowastrategies.com

## **Contact Us**



